



The Business of Pathology

17-18 November 2009

Melbourne Museum, Melbourne VIC

FINAL PROGRAM

TUESDAY 17 NOVEMBER

- 0830-0845** **Introduction**
- 0845-1030** **COMMODITISATION OF PATHOLOGY**
Chair: Mr Robert Michel
Health Economics Perspective
Jane Hall (AUS)
View of the Market
Andrew Goodsall (AUS)
Value of Pathology to Healthcare
Clare Bayram (AUS)
- 1030-1100** **Morning Tea**
- 1100-1230** **COMMODITISATION OF PATHOLOGY CONT.**
Canadian Pathology
Greg Flynn (CAN)
New Zealand Pathology
Trevor English (NZ)
Panel Discussion
- 1230-1330** **Lunch**
- 1330-1510** **THE MEAN, THE LEAN AND THE GREEN LABORATORY**
Chair: Dr Tony Badrick
Laboratory Leadership for High Performance Staff
Larry Siedlick (US)
Xcelr8 - the Business of Caring
Cheryl McKinna (AUS)
LEAN 2 Years on - Case history
Leanne Ballard (AUS)
- 1510-1535** **Afternoon Tea**
- 1535-1715** **THE MEAN, THE LEAN AND THE GREEN LABORATORY CONT.**
LEAN 2 Years on - Case history 2
Ken Worth (AUS)
New Green Guidelines - ISO 14000
Greg Jewson (AUS)
The Green Laboratory in US
David Jackson (US)
- 1715-1815** **Welcome Drinks**

WEDNESDAY 18 NOVEMBER

- 0845-1030** **HEALTHCARE REFORM**
Chair: Prof Leslie Burnett
What Role for Disruptive Technologies?
Andrew St John (AUS)
Healthcare Reform – Australian Perspective
Jeffrey Braithwaite (AUS)
Healthcare Reform - US Perspective
Robert Michel (US)
- 1030-1100** **Morning Tea**
- 1100-1230** **THE CONSUMER AND PATHOLOGY**
Chair: Mr Robert Michel
Why is the Consumer becoming important in Healthcare?
Janney Wale (AUS)
The National Prescribing Service
Karen Kaye (AUS)
A Market Approach to Medical Errors
Jeffrey Braithwaite & Enrico Coiera (AUS)
- 1230-1330** **Lunch**
- 1330-1515** **Genetic Testing and the Consumer – US**
Andrew Faucett (US)
Genetic Testing and the Consumer – NZ
Trevor English (NZ)
Genetic Testing and the Consumer – AUS
Graeme Suthers (AUS)
- 1515-1545** **Afternoon Tea**
- 1545-1715** **RESTRUCTURING THE PROFESSION**
Chair: Prof Leslie Burnett
The Challenges Facing Professional Groups
Leslie Burnett (AUS)
An Alternative Registration Scheme
Monica Persson (AUS)
How Professions in other Countries are Meeting the Challenges
Representatives from UK, USA & Canada



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